



Sticker/Adhesive Letter Installation Instructions

Choose Sticker Location

Our stickers are printed using water proof inks and the image is laminated making the stickers virtually waterproof. These stickers can be placed in high humidity or wet places making them ideal for bathrooms, bathtubs and sinks as well as bedrooms.

DO NOT place these stickers in or above cribs or within reach of children under 3 years of age. Also, **DO NOT** put the stickers in a place where if they were to fall off the wall they would be within reach of children under 3. Should the stickers fall off the walls they could pose a choking hazard.

Our wall stickers will adhere to a variety of surfaces including glass, ceramic, plastic, metal, wood and paint. How well the stickers adhere is determined by the quality of the surface and the surface material. **The stickers will adhere best to flat smooth surfaces but can also work on textured surfaces with varying degrees of success.**

Surface Preparation

The surface where the stickers are to be installed must be cleaned of any oil and dirt. If the surface requires cleaning, make sure the wall is thoroughly rinsed of any detergent. Some cleaners leave a residue that will prevent the stickers from adhering properly. Make certain the wall has dried completely before applying the stickers.

If the surface has been painted recently, wait until the paint has dried completely before applying the stickers. It may take a full month for the paint to dry completely. The stickers may not adhere to the wall properly if they are placed on the wall before the paint is completely dry. Also, some paints may contain additives that will prevent the stickers from adhering properly.

Sticker Removability

Our wall stickers are printed on vinyl with a 'removable' adhesive. To allow our stickers to work with the largest variety of paints and surface textures, we use a fairly aggressive 'removable' adhesive. Our stickers will come off most walls without damaging the walls or leaving a sticky residue. How removable our stickers are depends on the surface (texture, brand of paint) and how long the sticker remains in the same position. If you are concerned about the removability of the sticker, you may want to test the surface using a single sticker for a couple of days before applying all of the stickers.

Applying Adhesive Letters

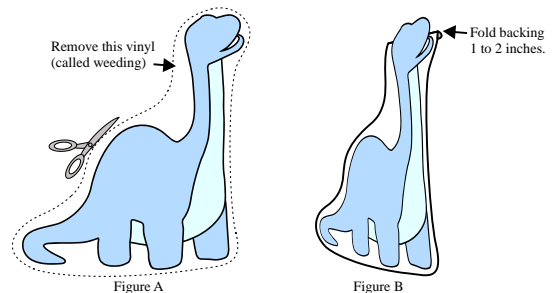
When applying your letter stickers to the wall, it may help to use a piece of tape or other method to mark a line so that the letters can be aligned easily. Use your own creativity to create custom layouts with your letters. Use the instructions for 'Applying Smaller Stickers' for small letters or 'Applying Large Stickers' for larger letters.

Applying Smaller Stickers

After you have picked the location for your stickers and prepared the surface, simply peel the sticker off the sheet and stick it to the surface. Use care when removing finely detailed stickers from the sheet so that the sticker is not damaged. If you are not happy with the location, carefully peel the sticker off and move it. After you have the sticker where you want it, press firmly on all parts of the stickers to make sure it is firmly applied to the surface.

Applying Large Stickers

For large stickers, it may be easier to cut the sticker (including the backing) from the sheet using scissors (Figure A) or have another person help with installation of the sticker. Peel off the adhesive vinyl from around the sticker (weeding) (Figure A). Fold over the backing 1 to 2 inches at the top of the sticker (Figure B). Align the sticker on the wall where you want it while preventing the exposed adhesive part of the sticker from touching the wall. When the sticker is exactly where you want it, press the exposed adhesive part of the sticker to the wall. Slowly remove the remainder of the backing from the sticker by pulling down while pressing the sticker against the wall. After you have the sticker in place, firmly press on all parts of the sticker to make sure it is firmly applied to the surface.



Increasing Sticker Adhesiveness

If applying the stickers to a textured surface or if the stickers do not seem to be sticking well, use the methods below to increase the stickers ability to adhere to the surface.

Using a dry cloth, rub the wall at each place a sticker is going to be installed. This increases the ability of the sticker to adhere to the wall by microscopically buffing the surface of the paint and removing any light dust that may be on the wall.

Firmly apply the sticker to the wall and remove it about five times. I don't know why but this seems to increase the stickyness of the adhesive.

The adhesive on the back of the stickers is a 'Pressure Sensitive Adhesive'. The more pressure applied to the sticker, the better it will adhere to the surface. To increase the pressure applied to the sticker to adhere it to the wall, we recommend using a plastic squeegee (not included). Squeegee the surface of the sticker working from the middle to the edge especially making sure the edges of the stickers are securely adhered to the surface.

Letters

Letters